

OLEOGARE



CORPORATE SOCIAL RESPONSIBILITY REPORT 2015



47



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ABOUT THIS REPORT In KLK OLEO, we believe corporations should play a positive role in enhancing the communities we operate in. In line with this spirit, we are proud to release our second report sharing some of the Group's initiatives in the past year. We hope the readers will join us in building and sustaining a greener and better place to live in.







ABOUT US

KLK OLEO is a major integrated sustainable supplier of consistent quality oleochemicals and derivative products with a global footprint. Built on the legacy of ethical practices embraced by its founder, KLK OLEO is committed to operate responsibly to deliver growth that is good for all.

KLK Land, the Property Division had jointly developed the prestigious Sierramas, completed the development of residential and commercial project of Desa Coalfields and has embarked on the latest township of Bandar Seri Coalfields. KLK Land envisions a promise as The Nation's Preferred Property Developer, and strives to uphold these values in delivering the best we can in all of our ventures.

Corporate Social Responsibility (CSR) initiative called OleoCARE has been launched in July 2013 represented by a brand new logo. The green in the logo represents the industry while the outline signifies The Company's sincere intention and approach to give back to the community and society.

With a simple yet meaningful tagline "Because We Care", we strive towards a caring community, society and environment through its CSR efforts.





MR. YEOW A.K.

MANAGING DIRECTOR

OF KLK OLEO

"It has been more than 2 years now since the start of the CSR initiative and I am extremely proud of its accomplishments thus far.

Throughout the year, this initiative has planned and executed a number of projects that focuses on community, environment, education and welfare. Through these projects, team dynamics have increased as well as an overall sense of responsibility.

The team has worked so hard on this initiative which is a stepping stone to create more unity among employees across sites, departments and all levels of the organisation. Moving forward, I hope to see bigger and better things.

For those who have participated in the CSR projects, I would like to thank you for being a part of it and I look forward to seeing more accomplishments coming from KLK OLEO.



HEAD OF OLEOCARE

"2015 had been an unforgettable year in terms of the accomplishments that we have realized at KLK OLEO. This year was especially exciting, with KLK OLEO and KLK Land joining forces and growing together as one in creating projects and activities that would encompass various aspects of our organisation's belief in becoming more socially responsible corporate citizens.

I would like to thank the management for all the support and guidance as we embarked on a wider range of projects. I would also like to thank fellow colleagues for the encouraging response in terms of participation, feedback and ideas.

It was truly an honour to be a part of OleoCARE on this memorable journey and I sincerely thank all those who participated in our events. As we head into another year, let's continue to join hands in building a better tomorrow, today. Let's grow together in this journey of development."



CSR POLICY

We are a socially responsible corporate citizen, committed to the communities we operate in to deliver a sustainable future.

In achieving these goals, three core elements
- Education, Community and Environment are
established as pillars of the corporate social
responsibility initiative.

The CSR programmes are designed to help the employees build teamwork, establish engagement, and to nurture them to become responsible corporate citizens.



"Caring for people"



"Inspiring the next generation"



"In harmony with nature"

CSR COMMITTEE





12 | 13 CSR REPORT

OUR TRACK RECORD



FEB-SEP



APRIL-DEC



MAY-DEC

CALENDAR OF CSR ACTIVITIES

A brief overview of how far we've come.



12 JUN



26SEP



19DEC

26 MAR

CLEAN-UP DAY
COMMUNITY



25APR

PETROSAINS OUTING EDUCATION



12MAY

KLK LAND CSR ROADSHOW CSR AWARENESS CAMPAIGN



13 AUG

SPORTS DAY WITH SPECIAL NEEDS SCHOOL COMMUNITY



21-22NOV

MOTIVATIONAL CAMP COMMUNITY





OLEOCARE

AWARENESS CAMPAIGN

SUPPORTING SOCIAL RESPONSIBILITY PROGRAMS

The employees from various departments were briefed on the company's CSR initiatives at the roadshow held at the KLK Land Sales Gallery, Menara KLK.

During the briefing session, the staff were informed on the CSR programmes' objectives, which are to be closer to the local communities that it operates in, promote education and to raise awareness on environment protection.

HIGHLIGHTS:

- Through the roadshow, the CSR committee was able to gain invaluable feedback and to generate awareness among the staff.
- Overall good reception and positive feedback from the audience.
- Presentation about the CSR programmes and the various committee roles. The staff also had fun during the quiz session to inject some friendly competition among attendees. Those who answered correctly were rewarded with an OleoCARE eco bag.
- The roadshow acted as a platform for KLK Land employees to pledge their support for future activities.
- KLK Land was also re-introduced to the newly formed Sports Club with weekly activities of Badminton and Yoga which will promote interaction and work-life balance among the employees.











COMMUNITY

OleoCARE continued the partnership with Special Needs School Sekolah Kebangsaan Telok Gadong, Klang for the 2nd year. Volunteers from KLK OLEO and KLK Land and teachers from the school spent one Saturday to clean up the compound of the school; painted and decorated the school building; and planted some trees and vegetables in the garden. We trust this would give a conducive learning environment for the special needs students.

In conjunction with the annual Sports Day for the special needs students, we rushed to refurbish the derelict assembly / court area for the event. We also installed ramps to facilitate the easier movement of the children in wheelchairs. A whopping 127 students and 83 parents attended the Sports Day and we had a blasting fun time!

CLEAN UP DA

CARING FOR COMMUNITY

HIGHLIGHTS:

- A development of students' life within the school compound.
- An uplifting awareness of the importance of community.
- Integration of staff from various sites.























The aim of Clean-Up Day is to create environmental sustainability via planting, painting and mural colouring.

We also wanted to improve the students' life within the compound as it is important for the children to have a space that is conducive for education.

It was truly memorable to have everyone involved in this project and achieving mutual goals together.

SPORTS DAY BRINGING JOY TO CHILDREN WITH SPECIAL NEEDS

HIGHLIGHTS:

- Sponsoring the refurbishment of the school's assembly hall.
- Providing a safe and convenient space for the children to use as an assembly and activity hall.

This event was held to provide a platform of support for children with special needs to participate in Sports Day.

There was also a handover ceremony of the school's newly refurbished assembly and activity hall that has been named Dataran Permata KLK.

On top of that, we wanted to help these children build self-confidence and independence despite their handicapped conditions.











THE NUMBERS:

127

42





Students

Teachers' involvemen

83





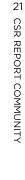


Parents Irned up

′olunteers Fron Various Sites

PARTNERSHIP:

Sekolah Kebangsaan Telok Gadong, Klang







MOTIVATIONAL **CAMP**

FUN & JOY

HIGHLIGHTS:

- Development of skills for children with special needs and allowing them to gain new experiences.
- Many employees created a bond with these children.
- Cultivated teamwork.

This project involved a series of activities organised to strengthen the physical and mental tolerance for children with special needs. It also gave our volunteers a chance to nurture a relationship with these children.







THE NUMBERS:









PARTNERSHIP:

EDUCATION

The Programme for After Class Enrichment (PACE) was formed in year 2013 by joint effort of The Edge Foundation (TEEF), Ernst & Young (EY), Taylor's College and Kuala Lumpur Kepong Berhad. This was the 2nd year that OleoCARE organized the mentorship programme at SMK (L) Methodist Sentul where 21 students in Form 3 participated. Ten mentoring sessions were held with the main objective to improve the students' oral and presentation skills, particularly in English in preparation for the PT3 examination, and to play our part in inspiring future generation of Malaysians. We were very encouraged with the overwhelming participation and response from the students.

OleoCARE teamed up with TEEF and EY in organizing a field trip for 36 underprivileged students from MBS Sentul and Convent Sentul to Petrosains, KLCC. Students and mentors alike were amazed and marvelled with each exploration of the 12 science centres. It was an eye-opening trip for all! In addition, we could see the enhanced communication and bonding between mentees and mentors.





MENTORSHIP PROGRAM **NURTURING THE YOUTH**

HIGHLIGHTS:

- An uplifting response from students in terms of participation and involvement in the activities.
- Full support from the school in encouraging students' participation.





The purpose of this program was to encourage students who are at a high risk of dropping out of school to continue their studies. We would like to educate them on the importance of being in school and to provide them with a platform to succeed in the future.

This program also aims to improve financial literacy and cultivate entrepreneurship from an early age. We wanted to show these children that with education and some guidance, they too can be successful in life.





THE NUMBERS:







make a change

PARTNERSHIP:

The Edge Education Foundation Malaysia Taylor's College





PETROSAINS OUTING BROADENING STUDENTS' HORIZONS



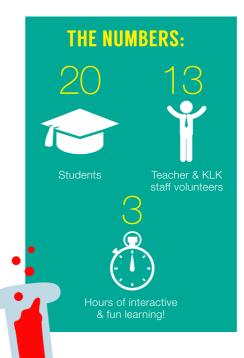


HIGHLIGHTS:

- Positive response with a good amount of students who turned up.
- Partnership with The Edge Foundation Malaysia and Ernst & Young.
- Children were excited to learn new things in this interactive platform.
- Some adult participants even commented that they had learned a lot from the trip as well!

The objective for this event was to provide a platform for students, teachers and KLK mentors to create a stronger bond.

It was also aimed to encourage the students to be more involved in school activities as it will help create new experiences that will benefit them later on in life.









2 | 9 CSR REPORT EDUCATION

ENVIRONMENT

OleoCARE collaborated with the Committee of Kampung Baru Kundang (KBK) to beautify and develop a small not well-maintained playground and its surrounding environment in KBK where 21% of our Rawang Complex staffs reside here. The villagers frequent this playground for morning or evening walks and students / youths are seen playing basketball in the same area. Some nearby kindergarten teachers also bring the children to the playground for sport and playtime activities.

We organized events with participations from KLK staff, KBK Committees, teachers and students to clean up the playground and the surrounding environment; repaired and refurbished the playground facilities; beautification by planting six trees, flowers and turf; promote recycling / reusing of materials; and awareness of having a green environment. OleoCARE arranged gardeners to carry out plants watering and trimming of the turf in certain interval. We were certainly glad to see that some residents helped to water the plants during the dry season and collecting rubbish on their own initiatives to preserve the playground area!

OleoCARE was very proud with the project as we witnessed an increase in visitations of the playground by the villagers. The most heart-warming was to see the ownership of the playground from the residents and our staff who stay in KBK. We trust they will keep the place clean and make it into a conducive living environment to the villagers.



TOMORROW



HIGHLIGHTS:

- Overwhelming response from the staff.
- A sense of pride by employees.
- Members of the community have cultivated an ownership of the park; thus ensuring the area stays beautiful and clean.

The objective of this campaign was to help upgrade the facilities and beautify the playground and its surrounding environment with participation from KLK OLEO and KLK Land employees.

We also wanted to create awareness on the importance to preserve a green environment for the future of our world and our children.



















71

3!

BEFORE













AFTER













LET'S RECYCLE FOR A GREENER

TOMORROW

HIGHLIGHTS:

- Students, retired teachers and KBK committee members participated in the activities.
- Preparations for this handover started 3 weeks in advance, with participants making planters from used plastic bottles.











The main objective of this event was to handover the maintenance of the playground to the Kampung Baru Kundang committee.

We collected recyclable materials such as old tyres and plastic bottles to be used as garden decoration and planters.

Mr. Yeow and Ketua Kampong of KBK were also on hand to officiate the newly installed signage.







WELFARE

4 | 4 CSR REPORT WELFARE

BADMINTON SOCIAL SESSIONS PROMOTING WORK-LIFE BALANCE

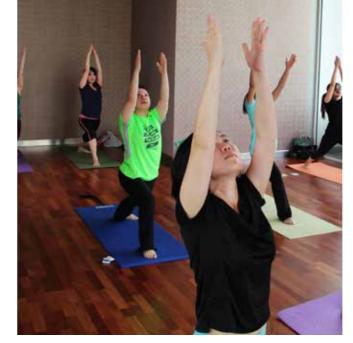
BADMINTON SOCIAL SESSIONS

Understanding the balance between one's work and personal life is extremely important. With that in mind, the main objective for these badminton social sessions is to create a work-life relationship as well as to create an opportunity for employees to adopt a healthier lifestyle.















YOGA

Yoga has a well-documented history of being a good stress reliever and to create a balance in work-life relationships.

That is why we chose to engage in yoga as an activity that will not only help employees relax and unwind, but to also adopt a more balanced lifestyle.

Though this activity, we hope that employees would also create stronger bonds with their co-workers outside of work.









SKYTREX ADVENTURE WALKING THROUGH THE AIR

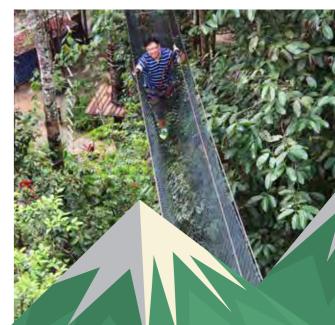
The objective of this event was to create a bond between the employees of KLK Land and KLK OLEO and to promote a conducive working environment.

It also aimed to build teamwork and trust via challenging outdoor activities. We would like to take employees out of their comfort zone and prove that with a little determination, anything is possible.









CSRINITIATIVES IN EUROPE







We would like to share a flavor of the CSR initiatives undertaken by our European sites.

One of the most notable campaigns that was run by KLK Emmerich was for the children of Tschernobly. The nuclear power plant explosion was a tragedy in 1986 and there are lives still suffering from the after effects till today, including the children. This program gives them courage and hope by letting them know that they are very much cared for by the community, despite the tragedy that hit their families.

Another project is the ongoing Partnership with "Lebenshilfe Unterer Niederrhein e. V". The partnership with this society allows KLK to support disabled individuals on their social and work lives integration back into the society and bringing together individuals from two different worlds.







FLASHBACK

Thank you for making them smile.



















VOLUNTEER RECRUITMENT

OleoCARE is looking for volunteers and mentors who are willing to care for the community and support students, responsible, enthusiastic and active participation.

If you are interested to become a mentor or participate in any of OleoCARE's CSR programmes for 2016, contact us at oleoCARE@klkoleo.com



BECAUSE WE CARE





www.klkoleo.com

www.klkland.com.my

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DO SOMETHING GREAT TODAY

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